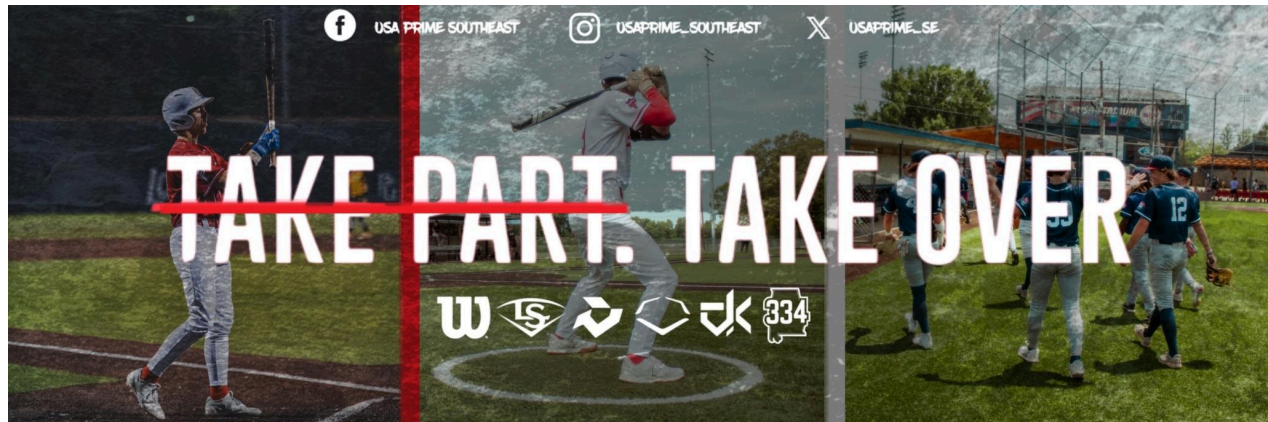


## **Becoming a USA Prime Southeast Organization/Team/Coach**



### **Join the #PRIMEMOVEMENT with USA Prime Southeast!**

At USA Prime Southeast, we're not just building teams—we're building a movement. In just four years, we've grown from one 11U team to 70+ teams, 650+ players, and a presence in 7 states. Our goal is simple: to prepare, develop, and mentor athletes to achieve success both on and off the field.

This is your opportunity to partner with one of the fastest-growing brands in youth sports and take your program to the next level.

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### **Why Choose USA Prime?**

A Nationally Respected Brand.

Align yourself with a brand that represents excellence and opportunity:

- 93% of players advance to collegiate or professional levels.
- Over 500 college commitments nationwide.
- 21 players drafted into professional sports.
- 10 National Championships since 2020—the most of any organization.
- The only program with three #1-ranked teams in the country simultaneously.

Our program is trusted by Hall of Famers, All-Stars, and World Series champions, including Frank Thomas, Eric Chavez, and Mitch Moreland, to develop their own kids and the next generation of talent.

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## **Proven Growth for Coaches and Directors**

When you join USA Prime, you gain access to the tools, systems, and support needed to grow your program quickly and sustainably:

- **Expand Your Teams:** Leverage our national brand and proven systems to attract more players.
  - Example: USA Prime Southeast grew from 36 to 97 teams in just 12 months (160% growth).
  - USA Prime Tampa Bay grew from 5 to 15 teams in one year (200% growth).
- **Maximize Player Fee Collection:** Our automated platform in 2024 resulted in a 98.8% collection rate, recovering on average \$2,500 per team annually.
- **Increase Efficiency:** Let us handle customer service, uniform orders, tax filings, and liability protection so you can focus on coaching.

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## **What We Provide**

Joining USA Prime means more than just a name—it means a complete support system for you and your program. We will help, coach, and mentor you so you can take your program to the next level. We can help with:

- **Year-Round Development:** We will share ideas, strategies, and ways for you to better access indoor facilities, quality outdoor fields, and elite training resources.
- **Professional Admin Support:** As part of the USA Prime partnership, we provide you with streamlined tools to manage payments, taxes, player & coach agreements, and more.
- **Strong Community:** Attract high-quality players and families through our trusted reputation and social media presence
- **Comprehensive Protection:** Insurance, player agreements, and compliance support to reduce liability.
- **Branding:** We will coach, train, and assist you with building your brand via social media and other marketing platforms, graphic creation for improved interaction,

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## **What Sets Us Apart**

1. **Proven Success on the Field:** With a track record of championships, college commitments, and professional players, USA Prime provides a pathway to greatness.
2. **Simplified Operations:** From collecting payments to distributing uniforms, we take the admin burden off your plate so you can focus on coaching and growth.

3. **National Brand Power:** Use the USA Prime name to elevate your program's credibility, attract top talent, access to exclusive tournaments and showcases and stand out in the marketplace.
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### **What Does It Cost?**

- We have several pricing structures to fit your team/organizational model.
  - Our per-player fees include all operational costs, making it simple and transparent for families.
  - Fundraising and sponsorship options are available to further reduce costs.
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### **Are You Ready to Join the Family?**

This is your chance to grow your program, enhance your reputation, and make an impact on young athletes' lives. Partner with a brand that's redefining youth sports and delivering unmatched results.

We look forward to hearing from you soon. Now it's up to you—are YOU ready to join the #PRIMEMOVEMENT?

For more information, check out our website & social media:

- **Website:** <https://www.usaprimesoutheast.com>
- **Facebook:** USA Prime Southeast
- **Instagram:** @USAPRIME\_SOUTHEAST
- **X:** @USAPRIME\_SE